

# Meet Marty

Marty Mulvihill at Safer Made ([www.safermade.net](http://www.safermade.net))



Marty Mulvihill is a chemist who believes that chemistry can and should be done in ways that are good for human health and the environment.

He has worked closely with university, government, and industry organizations encouraging safer chemistry and sustainability.

At the University of California, Berkeley, Marty co-founded the Berkeley Center for Green Chemistry, growing what started as a student group into a research center with 40 connected university professors, 25 graduate students, and a student chemistry curriculum that has changed the way thousands of students learn about chemistry every year.

Marty has also worked directly with many companies to help them solve specific safety problems and replace hazardous chemicals with safer chemistries in the electronics, building, personal care product, and fabric (or textile) industries.



As Marty worked on developing new green chemistry innovations and helping others with their green chemistry innovations, he learned how hard it was to actually turn the ideas that were being discovered into products people could use. You see, it takes a lot of money to build a product and a company and most of the people who were *investing* in new companies (giving them money to build their company) were giving investing in things like computer programs, electronics, and things for the internet.

Finding this frustrating, Marty left the Berkeley Center for Green Chemistry in 2016 and co-founded Safer Made. Safer Made invests in companies and technologies that eliminate the use of hazardous chemicals in consumer products. Safer Made believes that people prefer safer products and if they have the option to buy something safer they will. So Safer Made invests money in companies that are making safer products with the goal that they will get their money back (and more!) when people start buying them to use at home, work, and play.