

Book of Ideas

Your Ideas Matter!



We all come up with ideas. Sometimes they are about something we wish we had to play with (like a cool piece of playground equipment).

Other times they are about something we wish we could change (like how we could make it easier to clean our room). But how do you know if your idea has value?

Would you believe me if I told you that **ALL** ideas have value?

Even if an individual idea may never become something you can hold in your hand, or turn into a product or service, it still has value. This is because all ideas are sure to do at least one thing—they lead to new ideas, and those ideas lead to even more new ideas. New ideas are what drive innovation and inventions, like rain and sunlight help to make new plants. Just like you need a lot of rain and sunlight for a single plant, a single invention is the result of many, many, many ideas.

 **IDEA!** Try sketching your idea in crayons or chalk. The fun colors can help you think of new things.



IDEA! Need a little inspiration? Watch one of these two videos on ideas and invention.



[Let Oli tell you about the Book of Ideas](#)



[Here's a short video on ideas and invention](#)



IDEA! Pick one of your inventions and draw an advertisement or make a commercial. Things to think about:

- Who will buy it?
- Who will use it?
- How much will you charge?

Don't forget to give your invention a name!



IDEA! Pick one of your inventions and build a prototype. Use cardboard or fabric or any material that you have around! It's OK if it isn't perfect, the goal is to test out your idea.



IDEA! Read about some successful kid entrepreneurs [Mikaila Ulmer](#) and [Mo Bridges](#). Talk about what the next step might be to turn your idea into a business.