

## Cool Kid IP Challenge – Presentation Check List

- ✓ Team name
- ✓ Product name
- ✓ Picture of your product
  
- ✓ Description of what makes your product special – why is it different
  
- ✓ What is your product made from?
- ✓ Does it need any special equipment to make it?
- ✓ Does it need any special people to make it?
  
- ✓ Who will use my product?
- ✓ Who will buy my product?
- ✓ How much will my product cost?
- ✓ Does anyone else make a product like mine?
  
- ✓ I will make sure no one can copy my product by doing....?